



# CERTIFIED

CERTIPORT EDUCATOR CONFERENCE

{ 2022 }

## EVENT GUIDE



# WELCOME — TO — CERTIFIED

Welcome to Dallas and the 8th annual Certiport CERTIFIED Educator Conference, the premier certification conference in North America designed to help educators improve CTE education and change the lives of students!

Whether you are a first timer at CERTIFIED or an alumnus, I'm confident that you will find outstanding new teaching ideas, great networking opportunities with peers from across the country, and passionate guest speakers - all in a fun and exciting professional development environment.

The CERTIFIED Educator Conference provides educators with the tips, strategies, and tools necessary to take your certification programs to the next level. Don't miss the outstanding speakers we have lined up this year for our keynote presentations that will be both inspiring and motivating. The unique nature of CERTIFIED is that highly qualified teachers who have demonstrated success in teaching certifications in the classroom are here to show you how they do it. In addition to the great skills you'll learn at CERTIFIED, I invite you to attend the Microsoft Office Specialist and Adobe Certified Professional U.S. National Championship Awards Ceremony that will be held on Wednesday morning at 10:30 am in the Tate Ballroom. More than 100 students from around the country are here to prove that they are the best in the nation to represent the U.S. at Certiport's World Championship in Anaheim, California. It is an exciting, tense, and emotional morning of seeing the success certifications bring into the lives of students. Have a great time over the next few days here in Dallas. I'm confident that you will find CERTIFIED a rewarding experience. On behalf of Certiport, I extend our warmest welcome and trust that the time here in Texas will be enlightening, enjoyable and entertaining.

Sincerely,



Craig Bushman  
Vice President,  
Marketing Certiport



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## | FOR YOUR INFORMATION |

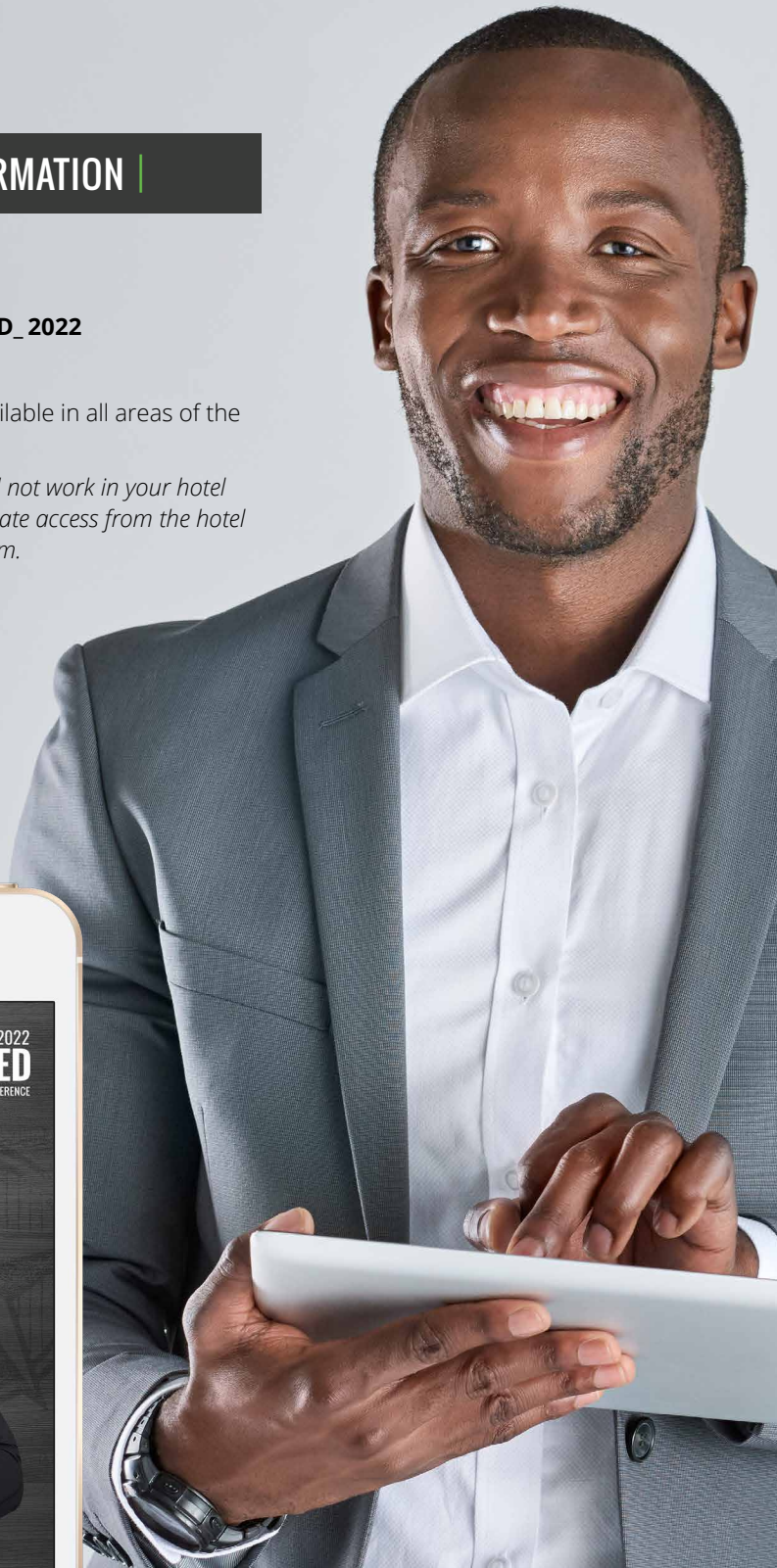
### WIFI INFO:

Network SSID: **CERTIFIED\_2022**

Password: **certification**

Access to this WiFi is available in all areas of the conference.

*\*Please note: this WiFi will not work in your hotel room. You will need separate access from the hotel to access WiFi in your room.*







## | HOW TO ACCESS |

## | THE CONFERENCE APP |

### 1. Download The App

- Download the app by searching app stores for **CrowdCompass Attendee Hub** or by clicking Download the APP on your CrowdCompass invite email.

### 2. Open The App

- Open the app and search in the find your event bar for **CERTIFIED 2022** to download the event.

### 3. Verify your Account

- Go back to the **CrowdCompass invite email** and click **Verify Account** to unlock all of the app's features.
- Or tap on the three lines in the top left-hand corner and **click Login for more features!** Enter your first and last name, and email address and you will receive an email with a verification code. Enter that code into the app, and you are in!





# LEARNING, PRACTICE & CERTIFICATION LAB MONDAY & TUESDAY

| CERTIFICATION LAB | 2ND FLOOR | TATE CORRIDOR C |

**HOURS:** Monday 8 A.M. - 3 P.M. & Tuesday 11 A.M. - 6:30 P.M.

## REGISTERED TO TEST?

Please arrive 5 -10 minutes prior to your session time and have your Certiport account login and password ready! To register for an account, visit **[www.certiport.com](http://www.certiport.com)** and click **Login/Register**.

A modern office interior with large windows and desks. The room features several wooden desks with white computer monitors and grey chairs. Large windows with black frames are in the background, letting in bright light. The floor is made of light-colored wood.

## | INTERESTED IN CERTIFYING AT CERTIFIED? |

Stop by our table outside of the Certification Lab to get signed up for a testing session time during the event or request a free exam voucher coupon. Testing session slots are first-come first-serve and each **CERTIFIED** registration entitles each attendee to one certification exam.

## | WANT TO DEMO THE LATEST LEARNING PRODUCTS? |

**HOURS:** Monday 8 A.M. - 3 P.M. & Tuesday 11 A.M. - 4:00 P.M.

Whether you are preparing for an exam or want to test out the latest learning products, join us at the **Learning & Practice Lab** to practice on your computer or one of ours.

**New!** Live Demonstrations from our Learning Product Partners  
(View Schedule Outside of the Room for Details).



## | CERTIFIED ALUMNI ASSOCIATION (CAA) |

The CERTIFIED Alumni Association is designed to recognize and celebrate those educators who have attended the Certiport CERTIFIED Educator Conference at least four times. The four times do not have to be consecutive years and virtual conferences held in 2020 and 2021 also count toward qualifying for membership.

At this year's conference, CERTIFIED Alumni Association members will receive a limited-edition lapel pin to wear during the conference. Alumni members will also be recognized during the opening keynote address.



## | QUESTION & ANSWER |

**Q:** **Who Is Eligible To Join The Certified Alumni Association?**

**A:** Any educator who has attended the Certiport CERTIFIED Educator Conference at least four times.

**Q:** **Does The Current, 2022 Conference Count Towards Membership?**

**A:** Yes

**Q:** **How does an educator join the CERTIFIED Alumni Association?**

**A:** Certiport will automatically enroll educators who qualify based on the number of times they have attended the Certiport CERTIFIED Educator Conference.

**Q:** **How do I learn more?**

**A:** For more information or if you have questions, contact any Certiport staff member during the conference.

Additional questions? Email us at: [certifiedconf@certiport.com](mailto:certifiedconf@certiport.com).



INFORMATION  
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[www.certiport.com/ITSpecialist](http://www.certiport.com/ITSpecialist)



# CONFERENCE | AGENDA

**MONDAY** | JUNE 20

Time	CERTIFIED Educator Conference	Location
7:00 AM – 3:00 PM	Registration Desk Open	Vineyard Pre-Function
8:00 AM – 3:00 PM	Certification Lab	Tate Ballroom C 9-10
8:00 AM – 3:00 PM	Learning and Practice Lab	Tate Ballroom C 6-7
7:00 AM – 9:00 AM	Coffee + Small breakfast	Tate Ballroom A
9:00 AM – 10:30 AM	Workshops	Mesilla 1, 2, Escondido 1-3, Texoma 1-3
10:30 AM – 11:00 AM	Break	Vineyard Pre-function
11:00 AM – 12:00 PM	Breakout Sessions	Mesilla 1, 2, Escondido 1-3, Texoma 1-3
12:00 PM – 1:30 PM	Lunch / Sponsor Exhibits	Tate Ballroom A / Tate Pre-function B-C
1:30 PM – 3:00 PM	Workshops	Mesilla 1, 2, Escondido 1-3, Texoma 1-3
3:30 PM – 5:00 PM	Opening General Session	Tate Ballroom B
5:30 PM – 6:00 PM	Transportation to Circle R Ranch	Outside Vineyard Pre-function
6:30 PM – 9:00 PM	CERTIFIED Opening Party at Circle R Ranch	Circle R Ranch

TUESDAY | JUNE 21

Time	CERTIFIED Educator Conference	Location
7:00 AM – 6:00 PM	Registration Desk Open	Vineyard Pre-Function
7:00 AM – 8:30 AM	Breakfast / Sponsor Exhibits	Tate Ballroom A / Tate Pre-function B-C
9:00 AM – 10:30 AM	General Session	Tate Ballroom B
10:30 AM – 11:00 AM	Break	Vineyard Pre-function
11:00 AM – 6:30 PM	Certification Lab	Tate Ballroom C 9-10
11:00 AM – 6:30 PM	Learning & Practice Lab	Tate Ballroom C 6-7
11:00 AM – 12:00 PM	Breakout Sessions	Mesilla 1, 2, Escondido 1-3, Texoma 1-3
12:00 PM – 1:30 PM	Lunch / Sponsor Exhibits	Tate Ballroom A / Tate Pre-function B-C
1:30 PM – 2:30 PM	Breakout Sessions	Mesilla 1, 2, Escondido 1-3, Texoma 1-3
2:30 PM – 3:00 PM	Break	Vineyard Pre-function
3:00 PM – 4:00 PM	Breakout Sessions	Mesilla 1, 2, Escondido 1-3, Texoma 1-3
4:00 PM – 6:30 PM	Ask the Experts / Sponsor Exhibits	Tate Pre-Function B-C
6:30 PM – 9:00 PM	Networking Dinner	Tate Ballroom A



**WEDNESDAY** | JUNE 22

Time	CERTIFIED Educator Conference	Location
7:00 AM – 8:30 AM	Breakfast	Tate Ballroom A
9:00 AM – 10:00 AM	Closing General Session / Educator of the Year	Tate Ballroom B
10:30 AM – 11:30 AM	Certiport's Adobe Certified Professional US National Championship Awards Ceremony	Tate Ballroom B
11:30 AM – 12:00 PM	Break	Tate Ballroom A
12:00 PM – 1:30 PM	Certiport's Microsoft Office Specialist US National Championship Awards Ceremony	Tate Ballroom B

## NOTES:

**NOTES:**



MONDAY | JUNE 20

7:00 AM - 9:00 AM // COFFEE & SMALL BREAKFAST // TATE BALLROOM A

8:00 AM - 3:00 PM // LEARNING, PRACTICE, & CERTIFICATION LABS  
TATE BALLROOM 6-7, AND 9-10

## WORKSHOP SESSIONS

9:00 AM - 10:30 AM



### WORKSHOP 1

**Train the Trainer: Game Developer – Unity Gaming Engine**

**Jeremy Blair**

*Computer Science Teacher*

*Texoma 1-3*



### WORKSHOP 2

**Train the Trainer: IT Specialist – Artificial Intelligence**

**Nora Burkhauser**

*Computer Science Teacher*

*Montgomery Blair High School*

*Escondido 1-3*



### WORKSHOP 3

**Teaching Digital Literacy – Helping Students Succeed in a Technology-driven World**

**Lenice DeLuca**

*Instructor, Immokalee*

*Technical College*

*Mesilla 1*



### WORKSHOP 4

**Coding in Minecraft – An Engaging Computer Science Credential Program with Supporting Curriculum**

**Jennifer Brown**

*Product Specialist*

*Coding in Minecraft*

*Mesilla 2*

# BREAKOUT SESSIONS

**11:00 AM - 12:00 PM**

## BREAKOUT 1

**Certification in Action: Exploring the Art of the Possible at Shorter College**

**Dr. Angee Valentine**

*Interim Director  
Shorter College*

*Texoma 1-3*

## BREAKOUT 2

**IT Success for any School District: Tips and Tricks for Certiport Technology Implementation**

**Alan Sherbourne**

*Technical Programs Manager  
Orange Technical College*

**Josh Sommer**

*Director of Sales Engineers  
and Technical Support, Certiport*

*Escondido 1-3*

## BREAKOUT 3

**Creativity and Real-World Integration: A Road Map to Success**

**Erin Petry**

*Graphic Design Instructor  
Nitro High School*

*Mesilla 1*

## BREAKOUT 4

**A New Path Forward: Building CTE Growth and Success in Underserved Sectors**

**Serge Treyger**

*Curriculum Facilitator  
Broward County*

*Mesilla 2*

**12:00 NOON - 1:30 PM // LUNCH & SPONSOR EXHIBITS**

*TATE BALLROOM A & TATE PRE-FUNCTION B-C*



# WORKSHOP SESSIONS

1:30 PM - 3:00 PM



## WORKSHOP 5

### Train the Trainer: Microsoft Azure Fundamentals

**Dean Schwartz**

*Business & Technology Teacher  
Prince Edward County Career and  
Technical Center*

*Texoma 1-3*



## WORKSHOP 7

### Give Your Students “L” – LearnKey, Leniency, and Love

**Angela McFarland**

*Teacher  
Escambia County School District*

*Mesilla 1*



## WORKSHOP 6

### Train the Trainer: Intuit Design for Delight (D4D)

**Ben Eng**

*Associate Professor of Marketing and  
Entrepreneurship  
Marshall University*

*Escondido 1-3*



## WORKSHOP 8

### Caution: Communication and Entrepreneurship Sparks are Flying

**Jennifer Stubblefield**

*Customer Success Manager  
Certiport*

*Mesilla 2*



**3:30 PM - 5:00 PM // OPENING GENERAL SESSION**

Michael Bonner, Teacher and Motivational Speaker  
*TATE BALLROOM B*

**5:30 PM - 6:00 PM // TRANSPORTATION TO CIRCLE R RANCH**

*VINEYARD PRE-FUNCTION*

**6:30 PM - 9:00 PM // CERTIFIED Opening Party & Dinner**

*CIRCLE R RANCH*

Get ready to **COWBOY UP** at the **Circle R Ranch** for the **CERTIFIED Opening Party!** With line dancing, mechanical bull riding, armadillo racing, and a Texas Longhorn photo shoot, there will be plenty of fun to be had. Cap off all of these events with a good western barbecue and it is sure to be an evening to remember.





## | SESSION INFO & **SPEAKER BIOS** | WORKSHOP SESSIONS |

**SESSIONS AT CERTIFIED:** Get ready to learn from your peers, share ideas and insights, and work together to make certification an even more valuable and successful tool in your classroom. **CERTIFIED** features 8 workshops and 12 breakout sessions that will feature active discussion, next-level insight, and real-world takeaways that you can implement in your classroom. Read below for the workshop and breakout sessions you can look forward to on Monday, June 20th.



| JEREMY BLAIR |

### **WORKSHOP 1**

9:00 AM – 10:30 AM

#### **Train the Trainer: Game Developer – Unity Game Engine**

*Presenter: Jeremy Blair*  
*Computer Science Teacher*

*Texoma 1-3*

### **SESSION DESCRIPTION**

Unity is a powerful and effective tool for students to learn how to animate, program, and develop engaging 2D, 3D, and VR/AR games and experiences. In this session, Jeremy Blair will discuss best practices for effectively teaching students the Unity platform. Topics include Pitfalls to avoid as a new game development teacher, examples of engaging assignments and projects, preparing students to pass the Unity Certified User Programming exam, and resources to help educators feel confident teaching Unity.

### **SPEAKER BIO**

Jeremy Blair is a Computer Science teacher at Lone Peak High School in Highland Utah. He has 16 years of industry experience as a software developer/consultant and 5 years as a High School educator and Utah Valley University adjunct instructor. He has worked for fortune 50 companies and consulted with many small businesses. When he is not teaching, Jeremy loves to spend time with his wife and kids fishing and camping. He also owns and operates a boat rental business.

*For K-12 and HED Administrators and Teachers*

*Session Moderator: Margaret Grzybowski, Senior Product Manager, Certiport*



| NORA BURKHAUSER |

## WORKSHOP 2

9:00 AM – 10:30 AM

### Train the Trainer: IT Specialist – Artificial Intelligence

*Presenter: Nora Burkhauser  
Computer Science Teacher*

*Escondido 1-3*

## SESSION DESCRIPTION

Every day we use and interact with devices that use artificial intelligence, but to most of us the concepts of AI and machine learning are cryptic. As a result of impacts and societal changes, there is a growing movement to teach children, kindergarten through high school, about AI and encourage students to pursue careers in AI. In this session, Computer Science teacher Nora Burkhauser will present an overview of the big ideas of artificial intelligence and how AI lessons can be incorporated into your classroom. Example activities and projects will be presented along with a variety of resources and available curriculum.

## SPEAKER BIO

Nora Burkhauser is a Computer Science teacher in the Magnet Program at Montgomery Blair High School in Silver Spring Maryland. She is the instructor for the University of Maryland AI4ALL Artificial Intelligence summer camp and a professional development facilitator for the Maryland Center for Computing Education. Ms. Burkhauser has developed and presented PD on teaching AI and ML to Maryland teachers from kindergarten through high school. Ms. Burkhauser lives in Montgomery County MD where she enjoys hiking, has three (young) adult children and an old cat named Spaz.

*For K-12 and HED Administrators and Teachers*

*Session Moderator: Shawn Moon, Senior Product Manager, Certiport*



| LENICE DELUCA |

## WORKSHOP 3

9:00 AM – 10:30 AM

### Teaching Digital Literacy – Helping Students Succeed in a Technology-driven World

*Presenter: Lenice DeLuca*

*Instructor*

*Mesilla 1*

## SESSION DESCRIPTION

Finding, evaluating, and communicating information effectively in today's sophisticated technology landscape has become an indispensable skill. In this session, Lenice DeLuca, an instructor at Immokalee Technical College, will explore the important role technology plays in students' lives—and outline the skills they need to succeed in our technology-driven society. This includes providing useful tips for using IC3 Digital Literacy software to teach students about the importance of netiquette and help them gain the technology skills they need to succeed. Don't miss this chance to gain the foundational knowledge you need to run a successful digital literacy class using the IC3 Digital Literacy Certification.

## SPEAKER BIO

Lenice DeLuca currently works as an instructor at Immokalee Technical College in Southwest Florida, where she teaches courses in accounting operations and global logistics and supply chain technology. Previously, she spent nine years as a middle school teacher at Collier County Public Schools. Throughout her career, Lenice has developed a passion for career and technical education, and she is committed to helping her students gain the skills they need to succeed and thrive in our technology-driven world. Lenice has a bachelor's degree in accounting and an MBA and MA in international business.

*For K-12 Teachers*

*Session Moderator: Wyman Patten, Territory Manager, Certiport*





| JENNIFER BROWN |

## WORKSHOP 4

9:00 AM – 10:30 AM

### Coding in Minecraft – An Engaging Computer Science Credential Program with Supporting Curriculum

*Presenter: Jennifer Brown*  
*Product Specialist*

*Mesilla 2*

## SESSION DESCRIPTION

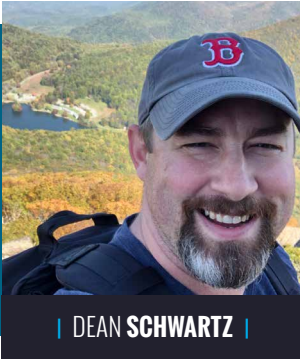
Are you looking for an engaging and immersive curriculum to teach your students to code? Have you always wanted to utilize game-based learning but didn't feel you had enough gaming experience? With 'Coding in Minecraft' by Prodigy Learning, you don't have to be a gaming or coding expert! In this session you will learn how 'Coding in Minecraft' creates a student-led, highly engaging learning experience where the teacher becomes the facilitator, and the students lead their own learning to learn how to code in JavaScript or Python. You will get hands-on with our immersive curriculum and see for yourself how the 'Coding in Minecraft' curriculum and credential pathway has all the resources you need to teach your students how to code.

## SPEAKER BIO

Jennifer Brown is the Product Specialist for Coding in Minecraft and has 18 years' experience as both an educator and a trainer. She is a Global Minecraft Mentor, Microsoft Master Trainer, and Minecraft Certified trainer and has trained hundreds of teachers on game-based learning through Minecraft: Education Edition. As a former computer science and CTE teacher, Jennifer is dedicated to the ideal that all students should have access to computer science courses. As the Product Specialist for Coding in Minecraft, Jennifer continues this dedication by training teachers how they can bring computer science to their students through the engaging, game-based curriculum of Coding in Minecraft.

*For: K-12 teachers and administrators*

*Session Moderator: David Watkins, Director of Product Management, Certiport*



## WORKSHOP 5

1:30 PM – 3:00 PM

### Train the Trainer: Microsoft Azure Fundamentals

*Presenter: Dean Schwartz*  
*Business & Technology Teacher*

*Texoma 1-3*

## SESSION DESCRIPTION

Are you a computer science teacher who sees more and more companies moving to the cloud, but you aren't familiar with cloud computing and don't feel ready to teach it in your classes? Come join this session to learn the basics around Microsoft's Azure cloud platform, and leave ready to help your students' skill up in this increasingly important area of IT.

## SPEAKER BIO

With an interest in technology at a young age (building & networking PCs for his high school's computer company), Dean Schwartz, earned a B.S. in Business from UVA's College at Wise and a MBA from Liberty University. Prior to teaching at the high school level, Dean was the Assistant Director for the Center for Cyber Security at Longwood University for two years. Currently he teaches Business and Technology at Prince Edward County Career and Technical Center in Farmville, Virginia.

*For K-12 and HED Administrators and Teachers*

*Session Moderator: Shawn Moon, Senior Product Manager, Certiport*



## WORKSHOP 6

1:30 PM – 3:00 PM

### Train the Trainer: Intuit Design for Delight (D4D)

*Presenter: Ben Eng*

*Associate Professor of Marketing and Entrepreneurship*

*Escondido 1-3*

## SESSION DESCRIPTION

In this session, attendees will be introduced to Intuit's design thinking methodology, Design for Delight (D4D) and how D4D can be used in the classroom to teach students how to innovate solutions to complex human-centered problems. Attendees will be introduced to D4D through an interactive, hands-on, experiential format and examples of how it has been applied in various classroom contexts will be offered.

## SPEAKER BIO

Ben Eng is an Associate Professor of Marketing and Entrepreneurship at Marshall University's Lewis College of Business and Brad D. Smith Schools of Business. He is also the executive director and co-founder of the iCenter, which is the university's Center for Entrepreneurship and Business Innovation. Eng teaches marketing and entrepreneurship courses where his students learn by applying best practices on real businesses to solve real problems. In 2018, Eng won the Pickens-Queen Teacher Award, which is Marshall University's highest teaching award for newer faculty members. In 2019, he won the Robert P. Alexander Mentorship Award, which goes to the faculty member in the College of Business who demonstrates excellence in mentoring students.

*For K-12 and HED Administrators and Teachers*

*Session Moderator: Margaret Grzybowski, Senior Product Manager, Certiport*





| ANGELA MCFARLAND |

## WORKSHOP 7

1:30 PM – 3:00 PM

### Give Your Students “L”: LearnKey, Leniency, and Love

*Presenter: Angela McFarland  
Teacher*

*Mesilla 1*

## SESSION DESCRIPTION

In this hands-on workshop, high school teacher Angela McFarland will explore tools, concepts, and skills you can use to prepare for a successful, productive first day of school—and create meaningful activities for your students throughout the school year. Angela will discuss her efforts to develop an exciting new program for her district that combines the Entrepreneurship and Small Business (ESB) certification, the LearnKey platform, and other innovative tools and projects. You'll walk away from this session with a clear understanding of the three “L’s” Angela has developed and how you can use them in your district or school: 1. LearnKey, working together with the ESB course; 2. Leniency, with activities that combine CertPREP Practice Tests, powered by GMetrix, Google Classroom, Chromebooks, and other resources; 3. Love, with additional projects that help students master the Microsoft Office Suite.

## SPEAKER BIO

Angela McFarland has worked as a high school teacher for 26 years. Over the course of her distinguished career, she has served as faculty leader, department chair, DIT workshop facilitator for Escambia County School District, Focus gradebook leader, and a member of the hiring committee. She has also earned a master's degree in vocational education; a bachelor's degree in business education; and an associate degree in medical secretarial technology, along with National Board certification and a variety of other industry certifications.

*For K12 Administrators and Teachers*

*Session Moderator: Wade Freestone, Territory Manager, Certiport*



| JENNIFER STUBBLEFIELD |

## WORKSHOP 8

1:30 PM – 3:00 PM

### **Caution: Communication and Entrepreneurship Sparks are Flying**

*Presenter: Jennifer Stubblefield*

*Customer Success Manager*

*Mesilla 2*

## SESSION DESCRIPTION

Welcome to the electric classroom where no two days are the same and where sparks of energy for the content is quite contagious. Participants in this presentation will get to experience various Entrepreneurship and Small Business (ESB), and Communication Skills for Business (CSB) activities as they become “students” in Mrs. Stubblefield’s classroom. Additionally, tips for increasing pass rates will be shared and all participants will leave with several activities that are ready to be used in the classroom. “Can-do” sparks will be flying so come prepared to get burned by the electric world of ESB and CSB certifications.”

## SPEAKER BIO

Jennifer Stubblefield taught Business Education in KY for 27 years where she created and managed an award-winning certification classroom in the areas of MOS, ESB, & CSB. She is currently serving as the President of the Kentucky Business Education Association and is a mentor coach for new Business teachers in KY. In 2019, Jennifer was named the Certiport Educator of the Year and was awarded as the 2018 Southern Business Education Teacher of the Year. She is a frequent speaker at conferences around the US and is known for her energetic and real-life approach to teaching. In 2021, Jennifer officially became part of the Certiport team where she now serves as the Customer Success Manager.

*For K-12 and HED Administrators and Teachers*

*Session Moderator: Lori Monson, Senior Director of Sales – NOAM, Certiport*



| DR. ANGEE VALENTINE |

## **BREAKOUT SESSION 1**

11:00 AM – 12:00 PM

### **Certification in Action: Exploring the Art of the Possible at Shorter College**

*Presenter: Dr. Angee Valentine*

*Interim Director*

*Texoma 1-3*

## **SESSION DESCRIPTION**

What impact can certification programs have on real people working to improve their lives and careers? Shorter College, an HBCU community college in North Little Rock, Arkansas, is exploring new answers to this important question—with an innovative program that combines the Microsoft Office Specialist Certification with real-world applications, engagement structures, and the latest teaching and learning methods. Join this session with Dr. Angee Valentine, the interim director of the Reimagine Workforce program at Shorter College, to learn how this approach is changing lives and creating new opportunities for participants to improve their college, employment, and career readiness skills.

## **SPEAKER BIO**

Dr. Angee Valentine brings more than 32 years of experience as a K-16 teacher, math and science specialist, administrator, and college professor to her current role as the interim director of the Reimagine Workforce program at Shorter College. Dr. Valentine has a BA in early childhood education from McNeese State University, a MNS in geology and environmental studies from LSU, and an Ed.D in STEM education from Nova Southeastern University.

*For HED Administrators and Teachers*

*Session Moderator: Connie Beene, Territory Manager, Certiport*



**BREAKOUT SESSION 2**

11:00 AM – 12:00 PM

**It Success For any School District: Tips and Tricks  
For Certiport Technology Implementation***Presenters: Alan Sherbourne  
Technical Programs Manager**Josh Sommer**Director of Sales Engineers and Technical Support**Escondido 1-3***SESSION DESCRIPTION**

In this session, Alan Sherbourne will share successful modern practices of Compass integration in small and large school districts. Alan and Josh will demonstrate modern day strategies, to share with your IT department, to maximize efficiency with Compass deployments and delivery of exams. A "Q&A" session will follow to assist with those who are seeking additional IT guidance.

**SPEAKER BIOS****| ALAN SHERBOURNE |**

Voted one of Central Florida's Top Young Professionals, Technology and Innovation expert Alan Sherbourne is a modern-day IT strategist. With a background in military leadership, Information Technology, Career and Technical Education, his career experience brings many unique "outside-the-box" strategies to improve student success on many levels. He is widely regarded by senior education professionals as the go-to source about CTE IT, across various districts, all over the nation.

**| JOSH SOMMER |**

Josh Sommer is the Director of Sales Engineers and Technical Support at Certiport. Josh has spent is 17+ years at Certiport working to help customers and candidates have great experiences with Certiport and our software. He looks forward to CERTIFIED each year where he can see the students who have dedicated their time and talents to certification and watch them come together and lift each other in success.

*For K-12 and HED Teachers and IT Specialists  
Session Moderator: Jason Majors, Deployment Manager,  
Certiport*



| ERIN PETRY |

## **BREAKOUT SESSION 3**

11:00 AM – 12:00 PM

### **Creativity and Real-World Integration: A Road Map to Success**

*Presenter: Erin Petry*

*Graphic Design Instructor*

*Mesilla 1*

## **SESSION DESCRIPTION**

In today's environment creativity has become increasingly vital. Translating skills learned in the design classroom empowers students with the tools needed to be successful in an ever-changing world. In this session, Erin Petry, graphic design instructor at Nitro High School in West Virginia, will discuss how the winning combination of BrainBuffet, CertPREP Practice Tests, powered by GMetrix and Real-World Integration enables success that extends far beyond the classroom.

## **SPEAKER BIO**

Erin Petry teaches Graphic Design at Nitro High School in Nitro, West Virginia. Erin is an Adobe Education Leader with twelve years of classroom experience. She also provides guidance and technical expertise for Park Avenue Prints, a student led and managed simulated workplace company at the high school. As a mentor and instructor, Petry sees first-hand the importance of industry certifications for students who are pursuing degree programs or direct employment after graduation. The Simulated Workplace program focuses on educating students on business workplace processes in a "real world workplace" while emphasizing how industry certifications are used in those processes.

*For K-12 and HED Teachers and Administrators*

*Session Moderator: Lori Monson, Senior Director of Sales - NOAM, Certiport*



| SERGE TREYGER |

**BREAKOUT SESSION 4**

11:00 AM – 12:00 PM

**A New Path Forward: Building CTE Growth and Success in Underserved Sectors***Presenter: Serge Treyger**Curriculum Facilitator**Mesilla 2***SESSION DESCRIPTION**

The past two years have posed unique challenges for school districts and community schools everywhere, and Broward County, Florida is certainly no exception. In this session, curriculum facilitator Serge Treyger will outline the steps Broward County Public School's CTE department took to overcome those challenges—by creating an innovative new CTE program, growing and expanding CTE participation in underserved sectors, and documenting their progress and success. You'll walk away with valuable insights and best practices you can use to develop CTE pathways for your middle schools and community schools that offer exciting new avenues for certification.

**SPEAKER BIO**

Since 2018, Serge Treyger has worked as a curriculum facilitator for Broward County School District's career, technical, adult, and community education (CTACE) department, where he supports teachers in various CTE programs and specializes in industry certifications and teacher training. Prior to joining the CTACE department, he taught career education, computer language, and history for 7 years at Margate Middle School. Serge graduated from Florida Atlantic University with a BA in social science education.

*For K-12 Administrators and Teachers*

*Session Moderator: Mindy Howa, Territory Manager, Certiport*



**3:30 PM - 5:00 PM** // TATE BALLROOM B



## EVENT HOST

**CRAIG BUSHMAN**

VICE PRESIDENT OF MARKETING CERTIPORT

Craig Bushman serves as the Vice President of IT Pro Marketing for Certiport and Pearson Vue, Certiport's parent company. In this role, Craig is responsible for global campaign marketing, events, partner and product marketing, branding, public relations, and marketing communications. Craig has thirty years of experience in the software industry. He received a Bachelor of Arts degree in broadcast management and communications from Brigham Young University.





# OPENING KEYNOTE S P E A K E R

## MICHAEL BONNER

### TEACHER AND MOTIVATIONAL SPEAKER

As seen on The Ellen Show, NBC Nightly News, and Time for Kids, Michael Bonner is an energizing voice not only in education, but for his generation. Michael has presented to thousands of people at educational conferences and corporate events across the world to share his lessons learned

from teaching. His passion for creating dynamic learning environments have led to creating partnerships with Discovery Education, Lego Education, 3M, People Magazine, and more!

Mr. Bonner's enthusiastic seminars challenge listeners to reflect, strategize, and execute in order to increase their efficiency in the workplace and personal areas. He is consistently seen as a visionary leader who strives to create a positive mindset among his listeners. Individuals leave Mr. Bonner's presence ready to make an impact that affects eternity.

As we enter into the Fourth Industrial Revolution, he understands 21st Century skills must be introduced and modeled in order for everyone to grow both socially, emotionally, academically, and psychologically. He empowers his audiences to build genuine relationships with people because "You can't demand a withdrawal from someone you have never invested in." Due to his educational approach, people leave more hopeful, challenged, and prepared to be world changing citizens.

Michael is the CEO of Bonnerville where his organization works to provide self-care experiences for educators around the world. Mr. Bonner lives in Atlanta where he is the 4th grade social studies teacher and 6th grade reading teacher at the famed Ron Clark Academy!

You can learn more about Michael Bonner at [michael-bonner.com](http://michael-bonner.com) and follow him on all social media platforms at **@michaelbonner\_**.



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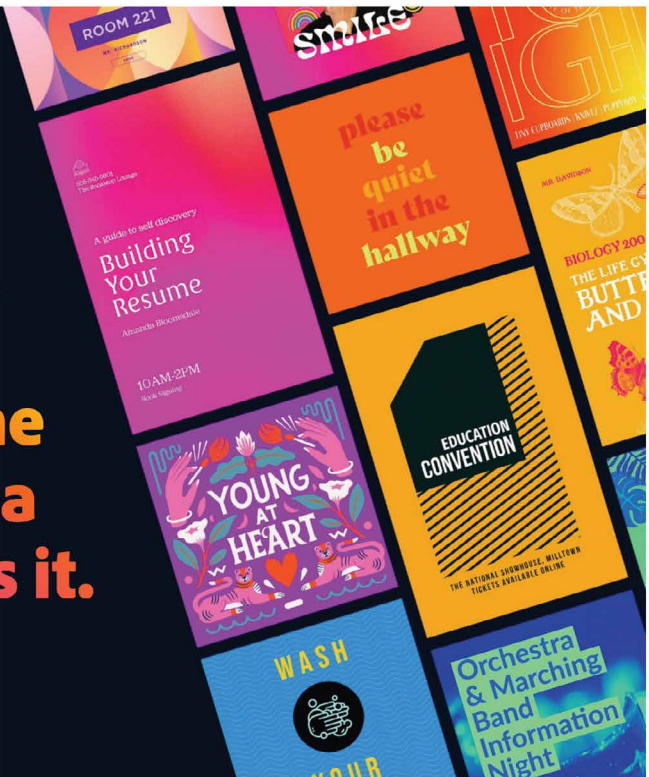


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# TUESDAY | JUNE 21

**7:00 AM - 8:30 AM // BREAKFAST // SPONSOR EXHIBITS**  
*TATE BALLROOM A & TATE PRE-FUNCTION B-C*

**9:00 AM - 10:30 AM // GENERAL SESSION**  
*TATE BALLROOM B*

**CRAIG BUSHMAN** - VP Of Marketing, Certiport

**JEFF WELD** - Executive Director, Iowa Governor's STEM Advisory Council, former Senior Policy Advisor for STEM Education, White House Office of Science and Technology Policy

**11:00 AM - 6:30 PM // LEARNING, PRACTICE, & CERTIFICATION LABS**  
*TATE BALLROOM C 9-10 & 6-7*

**11:00 AM - 12:00 NOON // BREAKOUT SESSIONS**



## BREAKOUT 5

**Project Management in the Classroom and Beyond with PMR Certification**

**Carol York**

*Business Teacher, Cary High School  
Texoma 1-3*



## BREAKOUT 6

**Get Up and Running with CertPREP – Your Tool for Certification Success**

**E. Melissa Cooper**

*Business & Career Technology Teacher, James S. Rickards High School  
Escondido 1-3*



## BREAKOUT 7

**Promoting Industry Recognized Credentials Across Academic Focus Areas in Higher Ed**

**Kimberly Eckenrode**

*Career & Technical Education Pathways Director, Nashua Community College  
Mesilla 1*



## BREAKOUT 8

**New Product Updates at Certiport**

**Margaret Grzybowski, David Watkins, Shawn Moon**

*Product Management Team, Certiport  
Mesilla 2*

**12:00 NOON - 1:30 PM // LUNCH & SPONSOR EXHIBITS**

TATE BALLROOM A &amp; TATE PRE-FUNCTION B-C

**1:30 - 2:30 PM // BREAKOUT SESSIONS****BREAKOUT 9****Using the My Pathway Program to Drive New Levels of Career Success****Ashley Faulkner***Teacher, Triton High School**Texoma 1-3***BREAKOUT 10****Implementing a Certification Program in Your Classroom****Mike Maddock, Jason Majors, Jennifer Stubblefield***Statewide Team, Certiport**Escondido 1-3***BREAKOUT 11****Beyond Entrepreneurship: Using the ESB Certification as a Platform for Marketable Skills****Nichole Ross***Business Teacher, Colonial High School**Mesilla 1***BREAKOUT 12****Using LearnKey and CertPREP to Increase Microsoft Office Specialist Certifications****Brandy Sevin***Instructor & Program Coordinator, Fletcher Technical Community College**Mesilla 2***3:00 PM - 4:00 PM // BREAKOUT SESSIONS****BREAKOUT 13****Leveraging Learning Partners to Achieve Certification Success****Melanie Haynes***Multimedia & Business Instructor, Eden Career Tech Center**Texoma 1-3***BREAKOUT 14****Certiport's Microsoft Office Specialist and Adobe Certified Professional Championships****Matt Richards***Competitions Manager, Certiport**Escondido 1-3*

## BREAKOUT 15

## What's on My Plate and Who is at My Table?

## Jennifer Stubblefield

*Customer Success Manager, Certiport*

### Mesilla 1

## BREAKOUT 16

## Connect Project-based Learning to Microsoft Office Specialist Certifications

## Oscar Carrera

*Instructional Technologist, Education Service  
Center – Region 19*

## Mesilla 2

## 4:00 PM - 6:30 PM // ASK THE EXPERTS & SPONSOR EXHIBITS

**TATE PRE-FUNCTION B-C**

**6:30 PM - 9:00 PM // NETWORKING DINNER**

**TATE BALLROOM A // SPONSORED BY IT SPECIALIST**

# NOTES

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## | GENERAL SESSION |

9:00 AM - 10:30 AM // GENERAL SESSION // TATE BALLROOM B



### KEYNOTE SPEAKER

**CRAIG BUSHMAN**  
**VICE PRESIDENT OF MARKETING**  
**CERTIPORT**

Craig Bushman started his career in the broadcast industry working for KSL Radio & Television in Salt Lake City, Utah. However, at the beginning boom of the technology revolution, he changed careers and began working for WordPerfect Corporation, a move that would vault his career in IT software marketing with some of the world's largest software companies. Craig managed application software marketing at WordPerfect and Novell and then managed the international division of Corel Corporation. Software marketing management positions followed at PowerQuest Corporation, Caldera, Santa Cruz Operation and Symantec.

In 2010, Craig shifted his career into the education world at Certiport, bringing with him the software world approach to marketing. He has adopted the Pragmatic Marketing philosophy of building persona profiles, understanding customer pain-points and decision processes. He manages a team of 24 marketing professionals from strategic to tactical marketing processes. Craig has stood at the front of a classroom as a Spanish language instructor and religious studies instructor at Brigham Young University. Career highlights include a trade mission to China with the governor of Utah, nominated vice chairman of the Utah District Export Council by the U.S. Secretary of Commerce, and passing his Microsoft Technology Associate (MTA) certification.



## KEYNOTE SPEAKER

**JEFF WELD, PH.D.**

**EXECUTIVE DIRECTOR**

Iowa Governor's STEM Advisory Council

Jeff Weld PHD directs Iowa's widely acclaimed statewide STEM education program on behalf of the governor. A decorated college professor, scholar, and former high school teacher, Jeff frequently writes for, speaks to, and strategizes with groups aspiring to unleash the transformative power of STEM education at the national, state, and local levels. In late 2017, he accepted a White House invitation to join the Executive Office of the President as senior policy advisor for STEM education in the Office of Science and Technology Policy to lead the production of America's Strategy for STEM Education, a nonpartisan five-year plan to guide federal agencies and to rally the nation around STEM education.

Returning to the helm at Iowa's STEM program in 2019, Jeff continued to serve the Office of Science and Technology Policy part-time for nine more months, helping to develop federal strategies that translate lofty STEM policies into practical, measurable, and impactful federal agency programs. In his recently published memoir, *Charting a Course for American Education* (Torchflame Books, 2021), Jeff takes the reader along behind the scenes and between the lines on a twenty-one-month adventure imbued with personal and policy intrigue, illuminating the shadows of American education policy-setting at the heights of government.

Dr. Weld is on extended leave from a faculty position in the Department of Biology at the University of Northern Iowa, where he prepared future science teachers and naturalists, generating \$7 million in external grants, and publishing over 70 peer-reviewed research articles, essays, and book chapters on science education. He also published the landmark STEM book *Creating a STEM Culture for Teaching and Learning* (NSTA Press, 2017), and the textbook *The Game of Science Education* (Allyn & Bacon, 2004).

In his free time Jeff is an avid skier, writer, and restorer of vintage Honda motorcycles. Married thirty-five years to wife Mary, they have two grown sons David of Austin, TX., and Andrew of St. Paul, MN.



| CAROL YORK |

### **BREAKOUT 5**

11:00 AM – 12:00 PM

#### **Project Management in the Classroom and Beyond with PMR Certification**

*Presenter: Carol York*

*Business Teacher*

*Texoma 1-3*

### **SESSION DESCRIPTION**

The demand for project management skills has never been higher, which translates into attractive new career pathways and opportunities for your students. Join this session to hear business education teacher Carol York discuss how she is using the PMI Project Management Ready certification to immerse her students in project management knowledge—and help them use those skills and connections to succeed in school and in the job market. You'll learn how you can add project management to your existing program—or create a standalone course—that aligns with Certiport's "learn, practice, certify, advance" model and incorporates Certiport's courseware, practice tests, and certification exams.

### **SPEAKER BIO**

After a successful business career, Carol York has worked as a business education teacher at Cary High School in Cary, North Carolina for 12 years, including 8 years as a project management teacher. She has served on North Carolina's state curriculum development team for project management one and two, and she has earned her MOS Expert, PMR, and National Board Teacher certifications.

*For K-12 and HED Administrators and Teachers*

*Session Moderator: Christy Dye, Territory Manager, Certiport*



| E. MELISSA COOPER |

## BREAKOUT 6

11:00 AM – 12:00 PM

### Get Up and Running with CertPREP— Your Tool for Certification Success

*Presenter: E. Melissa Cooper  
Business & Career Technology Teacher*

*Escondido 1-3*

## SESSION DESCRIPTION

In this session, high school teacher Melissa Cooper will explore the benefits of using CertPREP Practice Tests, powered by GMetrix to prepare students for their certification exams—and walk you through the process of using this valuable tool successfully in your classroom. This includes outlining the process of setting up an administrator account, creating access codes, and setting up student groups. Melissa will also show you how to track students' progress to determine test readiness, create custom tests for objective reinforcement and remediation, conduct quarter assessments and semester exams, and even use CertPREP Practice Tests to motivate and engage ESE and low performing students.

## SPEAKER BIO

E. Melissa Cooper currently works as a high school business education and career technology teacher. Over the course of her 22-year career, she has taught a wide variety of subjects at both the middle school and high school levels. Melissa holds a bachelor's degree in business education from Florida Agricultural and Mechanical University and a master's degree in educational leadership/administration from the Florida State University. She has also served as a teacher leader and mentor, and she has held seats on many different committees, including the District Testing Committee (as chairperson), the Site-based Decision-making Team, the School Advisory Council, and the District Advisory Council.

*For K-12 and HED Teachers*

*Session Moderator: Wade Freestone, Territory Manager, Certiport*





| KIMBERLY ECKENRODE |

## BREAKOUT 7

11:00 AM - 12:00 PM

### Promoting Industry Recognized Credentials Across Academic Focus Areas in Higher Ed

*Presenter: Kimberly Eckenrode*  
*Career & Technical Education Pathways Director*

*Mesilla 1*

## SESSION DESCRIPTION

Industry recognized credentials (IRCs) provide new career pathways for K-12 students, but they also create new opportunities for students of all ages who attend community college—many of whom work either part- or full-time while earning their degrees. For these students, receiving an industry recognized credential can provide a fast, practical gateway to promotions and new career options. In this session, Kimberly Eckenrode, the career and technical education pathways director at Nashua Community College in New Hampshire, will draw on her unique experiences to explore processes and best practices IRC champions in higher education can use to identify opportunities for students to earn credentials across many different academic focus areas.

## SPEAKER BIO

Kimberly Eckenrode is the career and technical education pathways director at Nashua Community College (NCC) in New Hampshire, where she promotes career and technical education (CTE) for students of all ages and strengthens pathways from New Hampshire CTE centers to NCC. At the college and professional level, she also partners with local businesses and organizations to provide noncredit and credit learning opportunities and industry recognized credentials for current and future employees through Workforce Solutions at NCC. Kim was named NCC Adjunct of the Year in 2014 and received the Chancellor's Award for Teaching Excellence in 2021. The NH Tech Alliance TechWomen awards also recently named Kim the 2020 Tech Educator of the Year for her continued support of women in STEM. She earned her bachelor's degree in computer science with business influence from Saint Anselm College and her master's degree in business education from Southern New Hampshire University.

For HED Administrators and Teachers

Session Moderator: Scott Stoddart, Director of Business Development, Certiport

**BREAKOUT 8**

11:00 AM - 12:00 PM

**New Product Updates at Certiport**

*Presenters: Margaret Grzybowski, Shawn Moon, David Watkins*  
*Product Management Team*

*Mesilla 2*

**SESSION DESCRIPTION**

Helping Educators maximize certification offerings is critical to improving student outcomes. In this session, we will provide a general landscape of what's new at Certiport including topics such as: the evolution of Microsoft Office Specialist, IT Specialist, and other certification and technology updates. We will also highlight My Pathway and share the latest job trends and certification roadmaps that help Educators and Students advance their academic and professional success through validated skills. Don't miss this unique opportunity to explore the latest Certiport news and updates that will undoubtedly increase student interest and certification success.



| MARGARET GRZYBOWSKI |

**SPEAKER BIOS**

Margaret Grzybowski is a Sr. Product Manager at Certiport, she has been with the company for six years. She manages the ESB product line, as well as all learning products offered by Certiport. In this session, Margaret will represent the product management team to share the inside scoop on important certification program updates.



| SHAWN MOON |

Shawn Moon is a Principal Product Manager at Certiport and works closely with Microsoft on the Microsoft Office Specialist, Microsoft Certified Educator, Microsoft Technology Associate, and Microsoft Certified Fundamentals programs. He is also heavily involved in the launch of the new IT Specialist program and the recently launched Communication Skills for Business program. Shawn loves to see skilling and certification programs make a difference for candidates and is excited to participate in Certified and rub shoulders (virtually) with all of you who make that happen. If you have any ideas or thoughts about

how Certiport can support you and your candidates in your skilling efforts, please reach out to Shawn at [shawn.moon@pearson.com](mailto:shawn.moon@pearson.com). He'd love to hear about them.



| DAVID WATKINS |

David Watkins is the Director of Product Management at Certiport, a Pearson VUE Business. In this role, David is responsible for leading the product strategy for the company's courseware, practice, and exam portfolio. David has over fifteen years of experience specializing in creating and deploying successful product offerings across many industries including education, technology, software and consumer goods and services. During David's impressive career he has successfully grown product portfolios and brands from small start-ups to multi-million dollar companies. For many years David has served in Rotary International and as a member of the Board of Directors

of Business Professionals of America. He was recently honored with the 2020 National BPA Outstanding Service Award. David is passionate about helping individuals reach their goals through learning and as a Boyd Smith Scholar, received his Business Marketing and Spanish Degree from the University of Utah. When David isn't in the office, he can be found enjoying time with his family on the slopes of Baldy in Sun Valley Idaho or fishing the abundant rivers of Montana.

*For K-12 and HED Administrators and Teachers*

*Session Moderator: Jeffrey Lewis, Vice President of Product and Strategic Account Management, Certiport*



| ASHLEY FAULKNER |

**BREAKOUT 9**

1:30 PM – 2:30 PM

**Using the My Pathway Program to Drive New Levels of Career Success***Presenter: Ashley Faulkner*  
*Teacher**Texoma 1-3***SESSION DESCRIPTION**

My Pathway is a new program from Certiport that helps students map specific certifications to the skillsets they need to maximize their potential and achieve their career goals. In this session, high school teacher and certification advocate Ashley Faulkner will share her experiences with My Pathway—and describe how she is using this exciting new program to help her students explore career options based on different certification pathways, validate their decisions to earn specific certifications, and turn the certification process into new levels of career success.

**SPEAKER BIO**

Ashley Faulkner is a teacher at Triton High School in North Carolina, where she is a strong certification advocate. Over the past 9 years, Ashley has earned more than 40 certifications—and helped her students earn more than 1,150 individual certifications. She has also served as an FBLA adviser and as the North Carolina Southeast Region advisor. Outside her teaching career, Ashley is the chief financial officer for Simple Web Solutions, Inc., EM Audio, Inc., and Butler Faulkner Enterprise, and she is the mother of two active children.

*For K-12 and HED Administrators and Teachers**Session Moderator: Christy Dye, Territory Manager, Certiport*



## BREAKOUT 10

1:30 PM – 2:30 PM

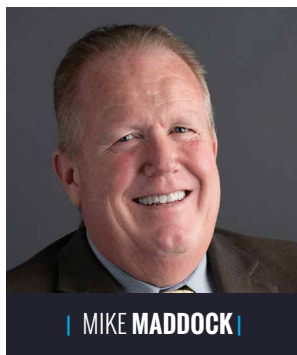
### Implementing a Certification Program in Your Classroom

*Presenters: Mike Maddock, Jason Majors, Jennifer Stubblefield*  
*Statewide Team*

*Escondido 1-3*

## SESSION DESCRIPTION

Learn how to incorporate a certification program into your classroom from our highly experienced Statewide Deployment Team. We will discuss blending certification objectives into your class standards, effective pacing, and course sequence, managing technology requirements, and marketing your program to increase enrollment and develop internships. The Statewide Team has worked with teachers, administrators, IT Staff, and DOE Staff in over 22 states to effectively incorporate certification programs into more than 3,000 K12 and Higher Education classrooms. Join them during this interactive discussion to learn best practices from their experiences and a Q&A session from educators that own and develop the most successful certification programs in the country.



## SPEAKER BIOS

Mike Maddock is the Vice President for Large/Strategic Accounts for The America's at Certiport. He has been with Certiport for 12 years and has been recognized as Certiport's Salesperson of the Year and a President's Club recipient in several roles and capacities at Certiport. In just over 3 years, Mike has overseen 23 statewide adoptions of Certiport's Industry Recognized Certification Programs in the United States.



Jason Majors Certiport Deployment Manager, works with teachers to implement industry certifications into their current classes and teach them best practices for preparing students for certification. He has shared his extensive knowledge and experience with industry certifications in more than 21 states at in-person training events. Jason has five years of classroom experience preparing students for Adobe Certified Associate and Microsoft Office Specialist certifications while being the lead instructor for the Digital Design Academy at Escambia High School. While teaching, he was also the lead trainer

for the Microsoft Imagine Academy and traveled around the United States conducting training events and presenting at state and national conferences including FETC and TCEA.



| JENNIFER STUBBLEFIELD |

Jennifer Stubblefield taught Business Education in KY for 27 years where she created and managed an award-winning certification classroom in the areas of MOS, ESB, & CSB. She is currently serving as the President of the Kentucky Business Education Association and is a mentor coach for new Business teachers in KY. In 2019, Jennifer was named the Certiport Educator of the Year and was awarded as the 2018 Southern Business Education Teacher of the Year. She is a frequent speaker at conferences around the US and is known for her energetic and real-life approach to teaching. In 2021, Jennifer officially became part of the Certiport

team where she now serves as the Customer Success Manager.

*For K-12 Administrators and Teachers*

*Session Moderator: Brent Clark, Large Account Sales Director, Certiport*



| NICHOLE ROSS |

## **BREAKOUT 11**

1:30 PM – 2:30 PM

### **Beyond Entrepreneurship: Using the ESB Certification as a Platform for Marketable Skills**

*Presenter: Nichole Ross  
Business Teacher*

*Mesilla 1*

## **SESSION DESCRIPTION**

In 2021, Florida added the Entrepreneurship and Small Business (ESB) certification to its CAPE Funding list, an important development that high school teacher Nichole Ross had been advocating for since the program launched in 2017. In this session, Nichole will discuss her efforts to educate teachers and students about the full value the ESB program offers—and the broad range of marketable and transferable skills it provides. This includes sharing how she introduced her students and fellow teachers to the course, got students and their parents engaged and excited, and helped her students get certified. You'll walk away with a deeper understanding of the impressive variety of marketable skills the course offers that will enhance any career path, along with practical tips for implementing ESB certification successfully in your school.

## **SPEAKER BIO**

Nichole Ross currently teaches business education at Colonial High School in Orlando, Florida, as well as a digital literacy course at Orange Technical College. She has taught courses in the CTE department for 5 years, including ICT 1, 2, and 3; DIT; digital design; and business entrepreneurship management. Nichole teaches more than 8 different certifications and has earned an even longer list of certifications herself. She has also worked as a private math tutor, facilitated a Girls' STEM Club, and coached JV & varsity softball.

*For K12 Administrators and Teachers*

*Session Moderator: Wade Freestone, Territory Manager, Certiport*



| BRANDY SEVIN |

## BREAKOUT 12

1:30 PM – 2:30 PM

### Using LearnKey and CertPREP to Increase Microsoft Office Specialist Certifications

*Presenter: Brandy Sevin*  
*Instructor & Program Coordinator*

*Mesilla 2*

## SESSION DESCRIPTION

LearnKey and CertPREP Practice Tests, powered by GMetrix are both valuable tools for preparing students and boosting certification success rates in your school. In this session, Brandy Sevin—who works as an instructor and program coordinator at Fletcher Technical Community College in Schriever, Louisiana—will describe how she and her team have integrated LearnKey courses and CertPREP Practice Tests into their classrooms to increase the success rates of students who take their Microsoft Office Specialist Associate and Expert exams. Don't miss this chance to pick up valuable tips for using LearnKey and CertPREP Practice Tests together to enhance the certification programs at your school.

## SPEAKER BIO

Brandy Sevin has worked in Louisiana's educational system for more than 23 years. She currently serves as an office systems instructor and program coordinator for Fletcher Technical Community College's office systems and medical coding programs. Previously, she has worked as a high school English and business teacher, a middle school media specialist, and a virtual instructor for Imagine Learning. Brandy holds two master's degrees in technology education and administration leadership. She has also earned a bachelor's degree in business and English education with a library science certification.

*For HED Administrators and Teachers*

*Session Moderator: Connie Beene, Territory Manager, Certiport*



| MELANIE HAYNES |

## **BREAKOUT 13**

3:00 PM – 4:00 PM

### **Leveraging Learning Partners to Achieve Certification Success**

*Presenter: Melanie Haynes  
Multimedia and Business Instructor*

*Texoma 1-3*

## **SESSION DESCRIPTION**

You've already created successful CTE programs at your school. What's next? Expansion! But how is this possible when, throughout the United States, there is a shortage of highly qualified, industry-certified teachers? This teacher shortage stems from increases in retirement, high rates of employment, high private sector wages, and even positive things like your programs growing beyond one teacher. In this session, Curriculum Facilitator Serge Treyger covers techniques used by Broward County Public Schools' Career, Technical, Adult, and Community Education (CTACE) department to help expand the number of industry-certified teachers, which resulted in more than 17,000 passed Certiport tests in the 2017–18 school year. Serge Treyger has supported teachers in various CTE programs with a special focus on Industry Certifications and teacher training, so attendees can expect to leave with well-proven techniques for program expansion.

## **SPEAKER BIO**

Melanie Haynes teaches business and multimedia classes at Eden Career Tech Center in Ashville, Alabama. Previously, Melanie worked in real estate and insurance sales, and she has a bachelor's degree in business administration with a minor in marketing. When she's not teaching, Melanie somehow balances raising four children with her passion for running marathons, and she is currently training to run in the Boston Marathon in April.

*For K-12 Teachers*

*Session Moderator: Margaret Grzybowski, Senior Product Manager, Certiport*





| MATT RICHARDS |

## BREAKOUT 14

3:00 PM – 4:00 PM

### Certiport's Microsoft Office Specialist and Adobe Certified Professional Championships

*Presenter: Matt Richards  
Competitions Manager*

*Escondido 1-3*

## SESSION DESCRIPTION

Certiport's student competitions bring technology certifications to life for your students, provide them with a positive platform to showcase their skills and give them a unique opportunity to earn valuable rewards and recognition. In this session, Matt Richards, Certiport Competitions Manager, will outline everything you need to know about the annual Certiport Microsoft Office Specialist (MOS) and Adobe Certified Professional (ACP) student competitions. You'll learn who can participate, how you can encourage your students to get involved, what they'll experience, and how you can help them make the most of these fun and educational events.

## SPEAKER BIO

Matt Richards joined the Certiport marketing team in 2018 and currently works in Field Marketing. As part of his role, he manages the strategy, marketing, and event logistics for the Microsoft Office Specialist and Adobe Certified Professional US National and World Championships. Matt received bachelor's degrees in business management and Marketing from Utah State University where he was on the USU Men's Soccer Team and a member of the Jon M. Huntsman Business Ambassadors.

*For K-12 and HED Teachers and Administrators*

*Session Moderator: Dominique Delbar, Field Marketing Manager, Certiport*



## BREAKOUT 15

3:00 PM – 4:00 PM

### What's on My Plate and Who is at My Table?

*Presenter: Jennifer Stubblefield*  
*Customer Success Manager*

*Mesilla 1*

| JENNIFER STUBBLEFIELD |

## SESSION DESCRIPTION

When was the last time you took a deep look at your personal “Board of Directors?” Do ever feel overwhelmed with all the many hats you have to wear as a teacher? When was the last time you tasked yourself with the job of letting something go because you were spread too thin? Have you ever taken a deep look at who (in your professional world) has helped you to get where you are, and/or acknowledged who is acting as a roadblock to you? Participants in this session should expect to leave with a heightened sense of “what’s on their plate and who’s at their table” accompanied by a revived pep in their step to head into the 2022-2023 school year

## SPEAKER BIO

Jennifer Stubblefield taught Business Education in KY for 27 years where she created and managed an award-winning certification classroom in the areas of MOS, ESB, & CSB. She is currently serving as the President of the Kentucky Business Education Association and is a mentor coach for new Business teachers in KY. In 2019, Jennifer was named the Certiport Educator of the Year and was awarded as the 2018 Southern Business Education Teacher of the Year. She is a frequent speaker at conferences around the US and is known for her energetic and real-life approach to teaching. In 2021, Jennifer officially became part of the Certiport team where she now serves as the Customer Success Manager.

*For K-12 and HED Administrators and Teachers*

*Session Moderator: Lori Monson, Senior Director of Sales – NOAM, Certiport*



| OSCAR CARRERA |

**BREAKOUT 16**

3:00 PM – 4:00 PM

**Connecting Project-based Learning to Microsoft Office Specialist Certifications***Presenter: Oscar Carrera  
Instructional Technologist*

MESILLA 2

**SESSION DESCRIPTION**

How do you help students apply their Microsoft Office skills to the relevant, real-world issues and challenges they care about? Join educator, professional development consultant, and instructional technologist Oscar Carrera to find out. In this session, Oscar will demonstrate how you can use project-based learning principles and approaches to engage your students and motivate them to successfully complete their Microsoft Office Specialist certifications. You'll learn how you can create dynamic learning environments that bring your certification programs to life, make the skills students are learning more interesting and relevant, and drive higher certification success rates.

**SPEAKER BIO**

Oscar Carrera is an experienced educator, professional development consultant, instructional technologist, and instructional designer with a proven track record of preparing future-ready students for college and career success. Oscar has created and launched several successful Microsoft and Google certification training programs and academies for students and faculty members, and he currently holds Microsoft Office Specialist Associate and Expert certifications. Oscar has earned a bachelor's and master's degree in business administration and a master's degree in educational technology, along with an e-Learning and Technology Leadership in Education graduate certificate. Oscar is currently attending the University of Texas Rio Grande Valley, pursuing a doctoral degree in curriculum and instruction with a specialization in educational technology.

*For K-12 and HED Teachers and Administrators*

Session Moderator: Todd Kirby, Territory Manager, Certiport

# WEDNESDAY | JUNE 22

**7:00 AM - 8:30 AM // BREAKFAST**  
*TATE BALLROOM A*

**9:00 AM - 10:00 AM // CLOSING GENERAL SESSION**  
*CERTIFIED EDUCATOR OF THE YEAR AWARD*

**CLOSING SPEAKER**  
*NOELLE PIKUS PACE*

*TATE BALLROOM B*

**10:30 AM - 11:30 AM // CERTIPOINT'S ADOBE CERTIFIED  
PROFESSIONAL U.S. NATIONAL CHAMPIONSHIP  
AWARDS CEREMONY**  
*TATE BALLROOM B*

**11:30 AM - 12:00 PM // LUNCH BREAK**  
*TATE BALLROOM A*

**10:30 AM - 11:30 AM // CERTIPOINT'S MICROSOFT OFFICE SPECIALIST  
U.S. NATIONAL CHAMPIONSHIP AWARDS  
CEREMONY**  
*TATE BALLROOM B*

## | CERTIFIED AMBASSADORS |

The **CERTIFIED Educator Conference** is a chance to listen, learn, and collaborate with fellow teachers. But we want you to have a team of educators to turn to all year long. Enter the **CERTIFIED Ambassadors**.



| ABNER SOTO-HENRY |



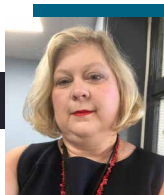
| DENISE SPENCE |



| BRANDY SEVIN |



| GREG KIM |



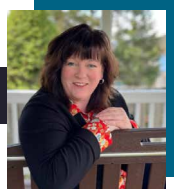
| CAROL YORK |



| KATIE WATCHORN |



| CHRISTINA DEIBLER |



| PATTY ECKELMAN |



| DAMIANO MASTRANDREA |



| TRACEY SIGERS |



SCAN THE CODE TO LEARN MORE ABOUT OUR  
**CERTIFIED AMBASSADORS**





9:00 AM – 10:00 AM

TATE BALLROOM B

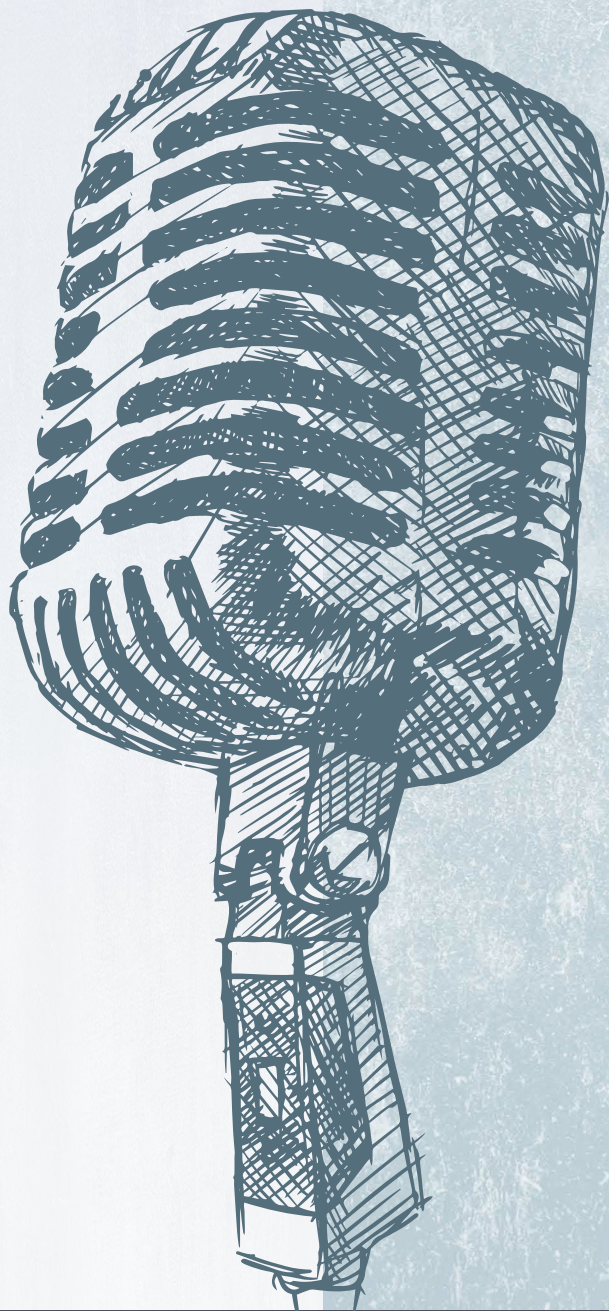
## CLOSING KEYNOTE SPEAKER

### NOELLE PIKUS PACE

OLYMPIAN, WORLD CHAMPION  
AND MOTIVATIONAL SPEAKER

**NOELLE PIKUS PACE** is a **World Champion and Olympic silver medalist**. In 2014, she was awarded the iconic moment of the Games when she jumped in the stands to embrace her family after winning the Olympic Silver Medal in the sport of skeleton. It was no easy road for Noelle to reach her success. This is what makes her story so compelling to audiences around the globe.

As the #1 skeleton racer in the world in 2005, she was hit by a bobsled in a tragic accident that cost her a spot in the 2006 games. Her story is one of resilience, determination, and unity throughout her decade long quest for an Olympic medal. Noelle uses her fantastic storytelling abilities to share how life's setbacks are the stepping stones to our greatest successes. When she leaves the stage, she leaves everyone ready to reach their greatest success by turning their hardships into victories.



LISTEN LEARN GROW







thank you!



#### Thank You

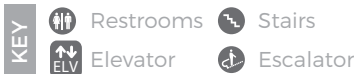
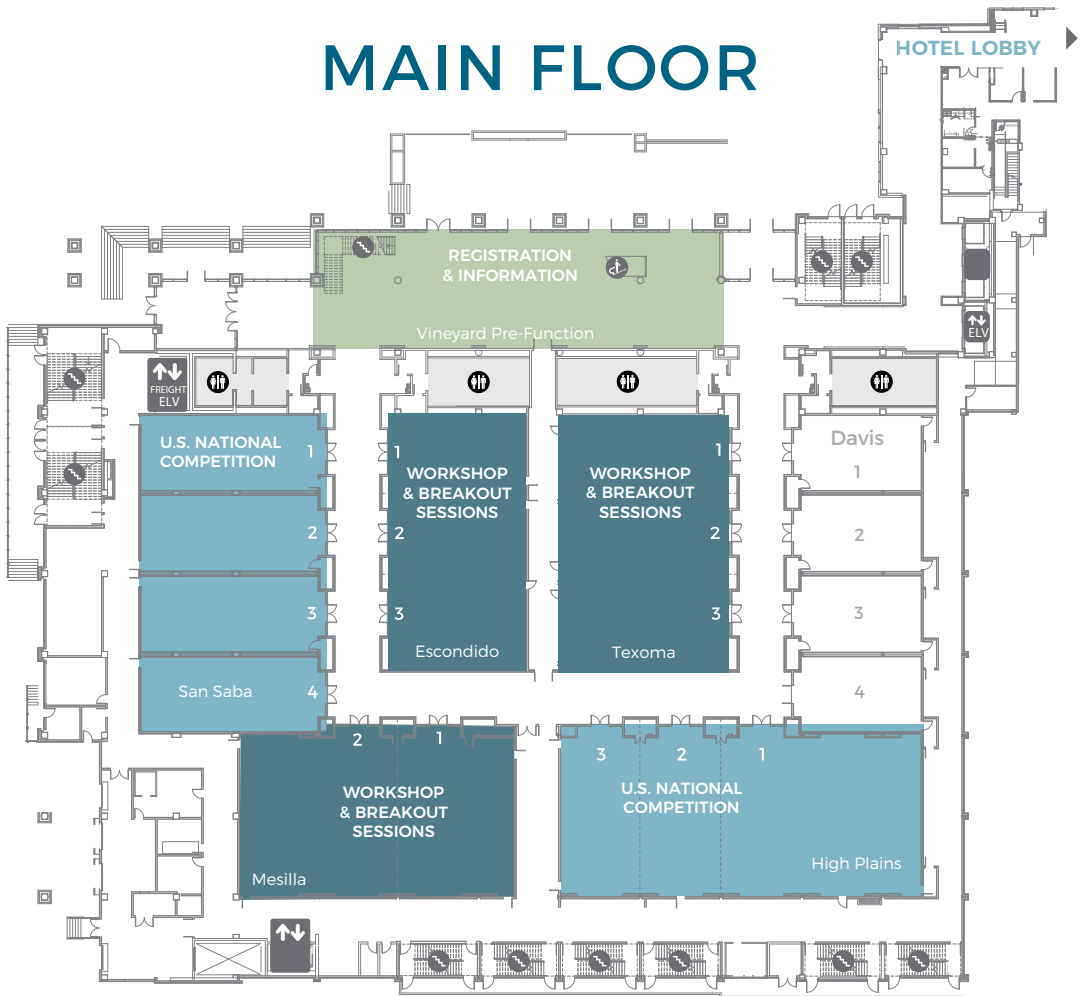
I'd like to extend my personal thanks to the many attendees, speakers, clients, sponsors, and staff who have supported and contributed to the success of this year's CERTIFIED event. Each year, this unique conference brings together some of the nation's best educators- like you- who are committed to making a difference in your organizations, your communities, and most importantly your student's lives. We hope that your time at CERTIFIED has been informative, and that the association with so many of your peers has helped inspire and motivate you to try something new or even improve upon the many great things in which you are already engaged. We wish you an exciting year and look forward to building upon the relationships we've made at CERTIFIED 2022! Until next year.... ”

#### BEN LAMBERT

Certiport, a Pearson VUE Business  
Director, Field Marketing and CERTIFIED

# TEXAS // GAYLORD TEXAN CONVENTION MAP

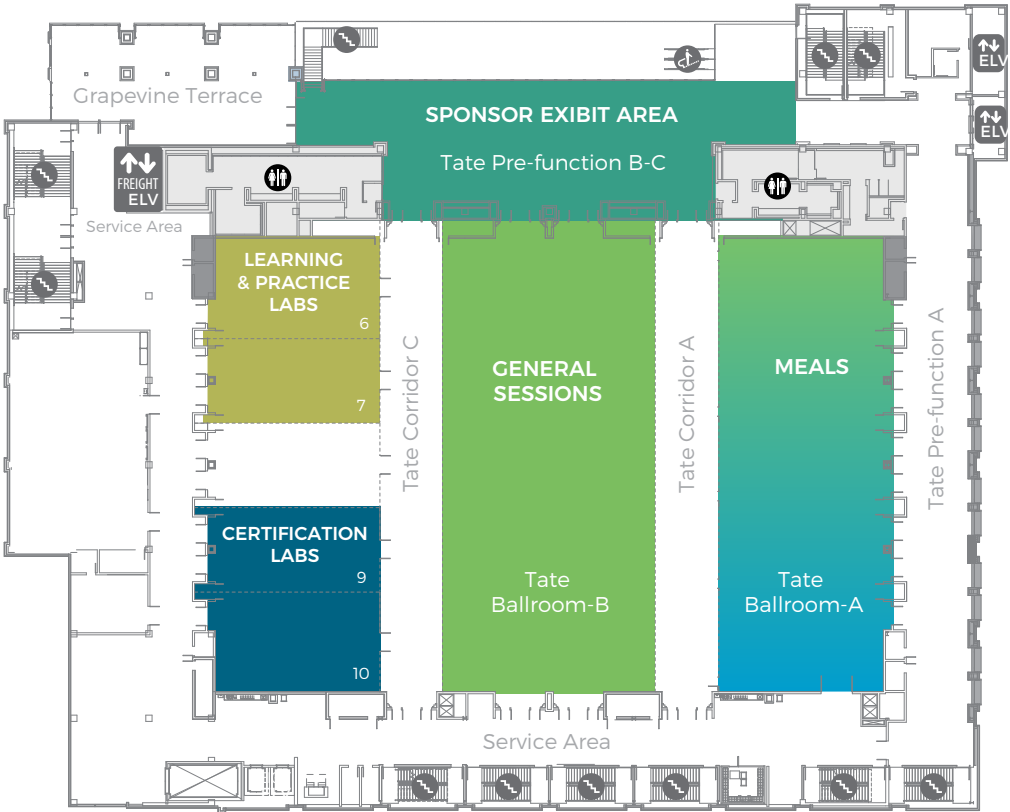
## MAIN FLOOR





	Registration & Information		Sponsor Exhibit Area
	U.S. National Competition		General Sessions
	Workshop & Breakout Sessions		Meals
	Learning & Practice Lab		Certification Lab

# 2ND FLOOR



# CERTIPOINT THANKS OUR SPONSORS

